

By 2030, home-based care will look vastly different. Larger businesses will proliferate as industry consolidation continues. Reimbursement pressures will demand we think differently about the areas we invest in - and that we invest smartly. Success will be multidimensional and will require:

- Innovation in new service lines, business models, and tech-driven efficiencies.
- Growth through M&A, commercialization of leading-edge capabilities, and back-office efficiency.
- Outcomes as your driving force and a strong value-based foundation.

These aren't just buzzwords. They're necessary intentions every home care leader needs to embrace and embed into your daily operations.

Home Care 100 is here to build these strategic muscles with practical, integrated approaches, and a fantastic community of your peers all focused on making our businesses (and ourselves) the best version possible.

Let's go!

Sanette Lynn Jeanette Lynn

President, Lincoln Healthcare Leadership Home Care 100

Tim Bateman

Managing Director

/im Bateman

Home Care 100 Intelligence Group

Accra Care

Agape Care Group

AmeriBest Home Care

Angels of **Care Pediatric** Home Health

Care **Dimensions**

HOME CARE 100

LEADERSHIP CONFERENCE & INTELLIGENCE GROUP

Community Hospice &

Palliative Care

Frontpoint

Health

HarmonyCares

HCS-Girling

Help At Home

HouseWorks

Integrated Home Care Services

Intrepid USA Healthcare Services

Jet Health

LifeCare

Home Health

Family

New Day

Healthcare

LHC Group

Nascentia Health

Reliant at

Home

St. Croix

Hospice

Sutter Care at Home

Sutter Health

Right at Home

TEAM Public Choices

The Pennant Group

Trustbridge

UNC Health

Vesta **Healthcare**

Aveanna **BJC Home Banner Health** Healthcare Care Chapters **Choice Health Caring Senior** Health **Service** at Home **System**

BoldAge **PACE**

> Comfort Keepers

Compassus

Constellation Health **Services**

Elara Caring

Empath Health

Enhabit Home Health & Hospice

Evergreen Health

Excelin Health

Homewatch

CareGivers

Legacy

Hospice

Mission

Highmark Health

Kaiser **Permanente**

Mays Home Care

NorthStar

Care

Community

OSF Home Health and Hospice

Penn **Medicine At** Home

Phoenix Home Care and Hospice

Penn Home Care

Premier Home Health Care Services

Public Partnerships - PPL

Senior Helpers **Sentara Home Care Services**

Spectrum **Health Care**

The Care Team

VIA Health Partners

VNA of Florida

Visiting Nurse Health System

VITAS Healthcare

VNS Health

Connect with the **Best People & Ideas**

Be part of a prestigious gathering of leaders from the most forward-thinking home-based care organizations in the country. Discover new ideas, make new connections, get business done, and drive success for your organization

Healthcare

Schedule at a Glance

Education Experiences Networking Spouse

Sunday, June 1

Monday, June 2

Tuesday, June 3

Wednesday, June 4

Breakfast

8:15 – 10:00 am

General

Sessions

Break

10:30 - 11:30 am

Keynote

11:30 am - 12:15 pm Peer-to-Peer

Incubator **NEW**

Lunch

1:15 - 3:00 pm

General Session

8:00 -9:30 am Breakfast

SPOUSE

9:00 am -2:15 pm

A Day in

Laguna Beach

10:45 - 11:45 am Breakout Sessions

Cabanas

Lunch

1:00 - 2:00 pm **Growth Case Studies**

10:00 am -2:00 pm

Poolside

12:00 -

1:00 pm Lunch

Experiences

Welcome Lunch

12:00 – 5:30 pm

Poolside Paradise

Executive Golf Tournament

Dolphin Cruise

Spa

California Dreamin' Wine & Cheese Edition One-on-One Meetings

Open Meeting Time

2:15 - 5:15 pm **Experiences** Workgroups **NEW** Salt Creek Trail Hike Laguna Beach Walking Art Tour Poolside Hospitality

Sailing

California Dreamin' **Reception & Dinner**

Coastal Campfire Reception & Dinner

8:00 am Coastal Walk Breakfast **Breakfast** SPOUSE 8:00 – 9:30 am 8:00 – 9:30 am Breakfast Breakfast 8:15 - 10:00 am General 8:15 - 10:30 am Sessions General Sessions 9:30 – 10:30 am Book Club Break

SPOUSE

Meeting Lounge

Sunday: 1:00 - 5:30 pm

Monday: 10:00 am - 5:30 pm

Tuesday: 10:00 am - 5:30 pm

Welcome Reception

An Unparalleled Experience

Forward thinking home care executives consider Home Care 100 essential to their success. Why? Because it delivers the most strategic thinking and exceptional relationship building opportunities in an environment unlike any other.



Elevate Your Leadership, Strategy and Innovation

Our thought leadership content is the best in the sector. Period. It's action-based, original, and will provoke new thinking about the future path for your organization.



Stay Ahead of What's Coming

Home Care 100 is your undisputed source for understanding emerging opportunities and the inventive models and technologies that are transforming home-based care delivery.



Build Transformative Relationships

You're among a vetted community of exclusively C-level leaders in an experience designed to foster genuine connections with peers who can offer new ways to think about your business.



Bring Your Spouse for Balance and a Boost

Share this experience with your spouse for work/life harmony, and open new channels of personal and professional relationship-building.



Recharge with an Extraordinary Experience

We genuinely care about every moment of your time with us, which we tailor with detail, convenience, and elegance.



Meaningfully Connect with Your Peers

When CEOs from forward-thinking providers come together, ideas spark, conversations flow and tough problems become easier to solve. That's the magic of Home Care 100. Every interaction – on and off the stage – is designed to ensure you leave with a meaningful connection to this top-tier network.

One-on-One Meetings

Meeting new solution partners is critical to staying ahead of what's next, and our partners are the most sophisticated you'll find. These well-orchestrated meetings are an extremely efficient way to be introduced to their leadership and uncover new ideas and solutions.







Recreation Experiences

Curated activities where you can exercise your muscles, mind or taste buds – or simply relax – all while building authentic connections through memorable shared experiences.



Meeting Lounge

A dedicated space open throughout each day specifically designed for private, high-value discussions with your peers in a comfortable and convenient setting.





Growth & Value Workgroups NEW

The Home Care 100 Intelligence Group's year-round workgroups provide the framework for these highly interactive roundtables. They're open to all so come prepared to actively participate and collaborate.

Social Events

Our receptions and dinners are more than just gourmet food and great vibes – they are where unforgettable moments come to life and new relationships are forged.



Monday, June 2 **Innovation**

8:15 - 8:25 am

Scale to Innovate: Activating Your Value Flywheel

Margin pressure necessitates a relentless pursuit of scale-driven efficiency to spread operating costs across larger and larger footprints. Home Care 100 has a clear mid-year call to action: Gain the scale necessary to invest in capabilities for demonstrating superior outcomes to unlock value in your organization – or integrate with someone who can.

8:25 - 8:35 am

Powering Your Innovation Engine

Successful businesses in 2030 will have mastered the core discipline of innovation with an underlying drive for continuous improvement. Home Care 100 will share perspectives on building the right capabilities to enable growth, efficiency, and outcomes.

8:35 - 9:20 am

Outside Voices: Innovators in Action

Elevate your perspective on healthcare transformation with this diverse panel of trailblazers whose expertise spans investing, incubating, accelerating, and design thinking. Hear from them what it means to build a pioneering organization, what to look for (and watch out for!) in sourcing external solutions, and tips for operationalizing innovation at the ground level.

9:20 - 10:00 am

Provider Showcase: Leveling Up Your Core

Get ready to rethink the status quo! Providers seeing payoffs from new technologies, business models, and programs to drive better efficiency and outcomes will present their business cases. Hear their forward-thinking initiatives and walk away with inspiration for your own strategy.

Program updates available at homecare100.com/summer

10:30 - 11:30 am

KEYNOTE

The Innovator's Mindset

Dan Seewald, the visionary behind Pfizer's Dare to Try innovation program, blends behavioral science with design thinking to solve complex business challenges. At Pfizer, Seewald used this approach to:

- Transform customer engagement and operational planning in rare diseases
- Implement innovative clinician outreach strategies for vaccines
- Accelerate target discovery in immuno-oncology

This groundbreaking methodology will inspire you to embrace bold yet calculated ingenuity and view breakthrough thinking as a practical, learnable skill. Get ready to be energized, engage in handson practice, and leave with tools to integrate transformative practices into your daily operations.



11:30 am - 12:15 pm

NEW

Peer-to-Peer Incubator

The can't-miss session of Home Care 100!

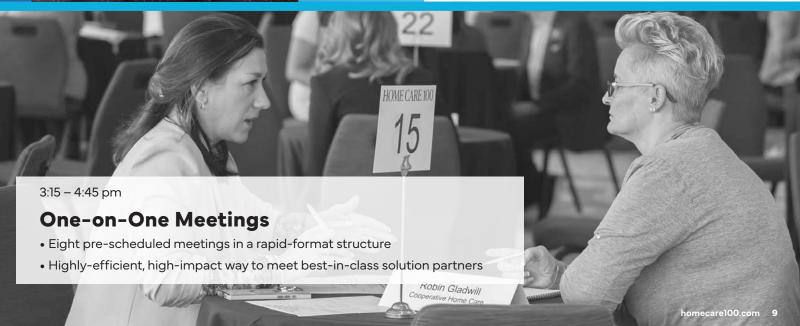
Convene with hand-selected peers from your business function to share ideas for transforming how your work is done. Whether you lead operations, finance, clinical, people, technology or strategy, you'll generate an entire conference of high-value ideas, practices, and relationships during this wildly productive discussion.

1:15 - 3:00 pm

From Today to Tomorrow: The Big Picture in Home-Based Care

The macro policy and regulatory environment looms large under the Trump Administration.

The sharpest minds across our association and provider leadership will review what's happening in Washington and analyze both opportunities and threats. Time will be devoted to each subsector: home health, personal care and hospice.



Tuesday, June 3 Growth

8:15 - 8:40 am

Scale to Innovate: CEO Growth & Investment Priorities

We'll begin with an analysis of Home Care 100's survey on industry growth and investment priorities, reinforcing how relentless margin pressure implies equally relentless consolidation and combination. Then, selected CEOs in high-growth organizations will share how they are framing up the 'scale to innovate' mandate by: raising capital and strategic M&A; developing leading technology infrastructures; taking on additional risk and accountability.

8:40 - 8:50 am

Deal Activity: Pulse Check

This mid-year check-up on the high expectations for 2025 deal activity will highlight current market conditions, including valuation trends, the evolving competitive landscape for buyers and sellers and key considerations for JVs as well as traditional M&A.

8:50-9:15 am

Deals Done Right

Why do so many deals fail to close or deliver expected benefits? Provider executives will discuss M&A pros and cons, with lessons learned from financial/compliance readiness and deal term negotiation to post-merger integration.

9:15 - 9:40 am

Non-Profits Scaling for an Upstream Future

Non-profit hospice and serious illness providers are scaling up through affiliations, networks, and managed services to gain a larger role in patient care and premium dollars. Explore this trend with CEOs who will project its impact on the future landscape, including the evolving revenue distribution and shifting referral patterns.



Home Cooking: Commercializing Your Unique Capabilities

Innovative organizations are converting internally-developed capabilities, like care models and proprietary analytics, into commercial product offerings. What does it take to make this complex strategy successful? Organizations who are doing it today will share their approaches, including how they're tackling challenges like building skills for market assessment, product development, and solution sales, all of which require dedicated investment.

10:45 - 11:45 am

BREAKOUT SESSIONS

When Providers Stick Together: The Power of REACH

Home-based care disciplines should stick together - particularly when it comes to serving high needs populations. Hear how successful REACH participants have leveraged the entire community of home care assets to reduce hospitalization, increase days at home and produce outsized savings for the healthcare system.

No Regrets Investments for an Uncertain Future

For those committed to a value-based strategic identity, the sequence and level of investments for achieving current and future accountability expectations remains a vexing decision. Three foundational "no regrets" investments - data and analytics, contracting expertise, and enhancing patient satisfaction - will advance your value strategy as it dynamically evolves. Learn how peers allocate their resource investments and set priorities for these key capabilities.

The Seven Keys to Back Office Advantage

The back office – overlooked by some – is a distinct source of advantage for others. Home Care 100 will present the findings from a study of back-office practices demonstrating the keys to lowering the unit processing cost of care. Then hear how peer organizations are turning the back office into a source of advantage by: optimizing the blend of outsourced and insourced processes; streamlining workflows; leveraging technology; using zero-based, year-over-year benchmarking and budgeting; and more.

1:00 - 2:00 pm

Growth Case Studies

Rapid-fire stories from five providers across the care spectrum leveraging unconventional processes, new program and service models, and unique relationships, leading to real growth results for their organization. You'll walk away with a new set of strategies and solutions for advancing your own growth goals.



Wednesday, June 4 Outcomes

8:15 - 8:30 am

Framework: Reorganizing Legacy Offerings Around Outcomes that Matter

Success in home care partnerships requires more than delivering great care. It requires demonstrating value in terms your partners value most. This session introduces an adaptable, take-home framework to translate your organization's strengths and metrics into the outcomes that hospitals, ACOs, physicians, payers, and consumers prioritize.

8:30 - 9:15 am

The Up & Up: Updating Your Offerings for Upstream Partners

Decision-makers from key upstream partners and successful home care providers will showcase how they've aligned their work and metrics to deliver on shared priorities. Leading representatives from health systems, physician-led ACOs, and private duty consumer representatives will outline their must-have outcomes. The session culminates with case studies of innovative JVs and partnerships built on shared outcome goals.

9:15 - 9:45 am

From Data to Insights to Value: The Essential Infrastructure

Discover the essential technology infrastructure that powers successful outcomes management. Industry leaders will share their technology priorities, ROI metrics, and lessons learned, and we'll map out critical investment areas:

- Smart data collection to capture the right metrics
- Analytics that transform data into insights
- Custom dashboards that communicate value effectively

9:45 - 10:30 am

Capstone 2025: The Outcomes Driven Workforce

Delivering outcomes that matter demands alignment and focus across every level of your organization. This capstone session explores the combination of leadership accountability, strategic data visualization, training, and innovative technology for creating true organizational alignment. Hear real world examples from organizations successfully translating high-level metrics into meaningful action at every level – from executives to frontline caregivers.



The Boldest Minds. The Best Ideas.

Visit homecare100.com/summer for additional speakers



Tim BatemanManaging Director
Home Care 100
Intelligence Group



Kathy BowlesVP & Director of Research
VNS Health



Peter Bresler
Principal Advisor
Home Care 100
Intelligence Group



Matthew Chance CEO HarmonyCares



Sheila Clark
President & CEO
California Hospice and
Palliative Care Association



Steven Collens CEO Matter



Adam Groff, MD Co-Founder & CEO Maribel Health



Catherine Hamel EVP & President Gilchrist



Betsy Hansen Senior Advisor Home Care 100 Intelligence Group



David JacksonCEO
Choice Health at Home



Mike Johnson Chief Researcher, Home Care Innovation BAYADA Home Health Care



Rich JohnsonPresident & CEO
ViaQuest



Richard Keller CEO PurposeCare



Steve Landers, MD
CEO
The National Alliance for
Care at Home (the Alliance)



Jason LeeCEO
Home Care Association of America



Cooper Linton Associate VP Duke HomeCare & Hospice



Susan Lloyd President & CEO Delaware Hospice



Tarrah Lowry Empath Health



Jacqueline Lopez-Devine Patrice Martin Chief Clinical Officer Gentiva



Co-Founder & CEO The Holding Co.



Charles McDonough Mission Healthcare



Kris Novak Managing Director The Braff Group



Rajiv Patel, MD Bluestone Physician Services



Randy Platt Chairman & CEO Care Partners



Marsha Ramos President Premier Home Health



Hank Ross Executive Advisor Home Care 100 Intelligence Group



Bob Roth Managing Partner



Darren Schulte, MD



Brady Schwab Right at Home



Jeff Shaner



Mark Slobodien



Justin Tyler Devoted Guardians



Skelly Wingard



Devin Woodley Contracting & B2B Sales



Kristen Yntema

Exceptional Experiences

Step away from the main stage and into small-group settings designed for you to connect and recharge with peers on a more personal level. Whether you want to dive deeper into sector trends or explore our fantastic host location - the choice is yours!

Sunday, June 1

12:15 - 4:30 pm

Spa

Choose between a delightful 60-minute Serenity Massage or Sea of Life Facial.

12:00 - 5:30 pm

Executive Golf Tournament

The ocean waves are your backdrop at the Monarch Beach Golf Links course, which has been named one of Golf Digest's "Best Places to Play".



1:45 - 4:00 pm

California Dreamin' Wine & Cheese Edition

From Napa to Sonoma, explore tasty combinations of California's best wines and artisanal cheeses. A flavorful journey for your taste buds!

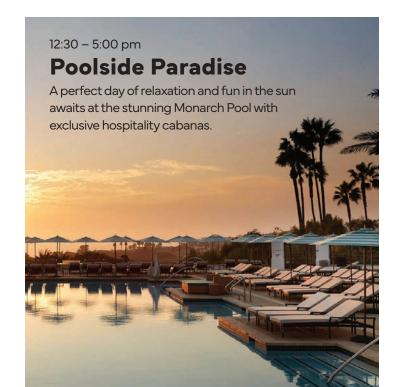


1:15 - 4:00 pm

Dolphin Cruise

Did you know Southern California has the largest dolphin population in the world? Get up close and personal with these exquisite creatures on this exciting boat ride!





Tuesday, June 3

NEW

2:15 - 3:30 pm

Growth & Value Workgroups

Home Health

How can you grow while meeting rising value expectations and partner demands? We'll explore real-world strategies for boosting clinical outcomes and patient satisfaction while driving efficiency and cutting costs to enable the economics of value.

Hospice

Leaders are pursuing growth on two fronts: Protect the legacy business by demonstrating superior value to risk partners, while simultaneously moving upstream to garner a larger share of the premium dollar. The key question this workgroup will answer: How do we showcase and deliver the value of hospice amid rapidly shifting incentives?

Personal Care

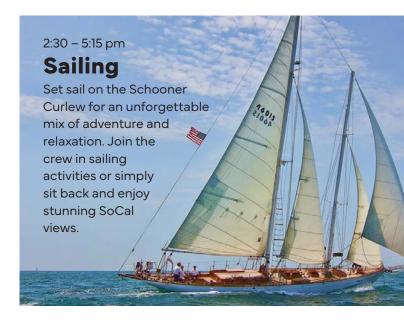
Personal care providers know the key to next-level growth is changing their value equation. But how do you amplify scarce resources and demonstrate value? Share and discuss success stories of how others are harnessing data to drive differentiation across their workforce, payer strategy and consumer marketplace.



2:30 - 5:00 PM

Monarch Poolside Hospitality

A relaxing afternoon by the pool with reserved seating exclusively for Home Care 100 attendees, private cabanas and a refined selection of food and drinks.





2:30 - 5:00 pm

Salt Creek Trail Hike

Rolling hills, plenty of wildlife and a picturesque finish at Salt Creek Beach with stunning views of the Pacific. A perfect hike that refreshes both body and soul!

2:30 - 5:00 PM

Laguna Beach Walking Art Tour

Immerse yourself in the history and artistic magic of Laguna Beach on a guided tour through its unique galleries, with a stop for the best gelato in town.



Spouse Program

Our priority is you, not just your business, so we welcome your spouse to attend. Sharing this experience offers work/life harmony and opens new channels of personal and professional relationship-building. We roll out the red carpet for your guest, who will be treated like a VIP from start to finish!

Sunday, June 1

11:30 am - 1:00 pm

Welcome Lunch

12:15 - 5:00 pm

Experiences

See Page 16

6:00 - 7:30 pm

Welcome Reception

Monday, June 2

8:00 - 9:30 am

Breakfast

9:00 am - 2:15 pm

A Day in Laguna Beach: Surfing Museum, **Downtown Tour & Lunch**

Dive into Laguna Beach's surfing legacy at the Surfing Heritage and Culture Center, then explore its vibrant downtown filled with galleries and boutiques. Savor a leisurely lunch at Las Brisas with breathtaking coastal views. An unforgettable day by the sea!



6:00 - 9:30 pm

California Dreamin' Reception & Dinner

Tuesday, June 3

6:45 - 8:00 am

Coastal Walk

Start your morning with a refreshing 2.5 mile trail walk through one of SoCal's most beautiful landscapes, winding through the stunning golf course and a scenic coastal path.

8:00 - 9:30 am

Breakfast

9:30 - 10:30 am

Book Club

Join us for a casual

discussion on The Heiress by Rachel Hawkins. This exciting novel centers around a teacher in Colorado who inherits a huge family fortune. With twists and turns along the way, learn the fascinating story behind why he wants none of it!

10:00 am - 2:00 pm

Poolside Cabana Relaxation

With the sparkling Pacific as your view, the Monarch Pool is the perfect place to soak up the sun or enjoy a swim.



12:00 - 1:00 pm

Lunch

2:30 - 5:15 pm

Experiences

See Page 17

6:00 - 9:30 pm

Coastal Campfire Reception & Dinner

Wednesday, June 4

8:00 - 9:30 am

Breakfast



Get to Know **Jackie Carlino**

Jackie Carlino, our Spouse Program Director, is the heart and soul behind our Spouse Program.

She ensures every moment is special and can't wait to welcome you to California!

Reach out to her anytime at ☐ jcarlino@lincolnhc.com



66

I have participated in the Home Care 100 spouse program for more than 15 years, and look forward to it every year. It's a wonderful opportunity to meet new friends, reconnect with old friends, and experience interesting adventures in beautiful venues.

-Joan Levinson, Home Care 100 Spouse

Thank You to Our Partners

Home Care 100 partners are the most sophisticated in home-based care and fully committed to sharing best practices and elevating leadership across the sector.



LEADERSHIP



DME/HME Management Solutions

EXECUTIVE



Medical Supply Distribution





Enterprise Software

Enterprise Software









Enterprise Software

Pharmacy

Finance - M&A

Pharmacy







Telehealth

Triage Technology

Data Science Solutions







Pharmacy

Mobile Solutions

CRM Services/Software

PARTICIPANT



Workforce Management Software



Medical Supply Distribution



AI/Automation Software



Document Management



Automation



Revenue Cycle Management



Workforce Management Software



Technology Solutions & Services



Consulting

Thank You to Our Advisory Board



Kent AndersonCEO
Ohio's Hospice



Tim Ashe Chief Clinical Officer , GM WellSky Home



Emmanuel Azariah COO HospiceMD



Brandon BallewEVP
Gentiva



Cliff Blessing
EVP & Chief
Development Officer
Addus HomeCare



David CausbyCEO
Gentiva



Jed Cheney Principal



Mark CrickField VP, Strategic Accounts
McKesson



Carla Davis Mogul in Transit



Mike Dordick SVP Post-Acute Strategy & President, McBee



Linn Free SVP Operations & Franchise Development



Bruce Greenstein EVP, Chief Strategy & Innovation Officer LHC Group



Ryan IwamotoPresident, TPC West
TEAM Public Choices



Barbara Jacobsmeyer
President & CEO
Enhabit Home Health & Hospice



Luke JamesPresident
VitalCaring Group



Mike Johnson
Chief Researcher,
Home Care Innovation
BAYADA Home Health Care



Sundar Kannan CEO & President KanTime



Barbara KnottVP Continuing Care Services
UNC Health



Si Luo CEO CareXM, LLC



Mark McPherson CEO Sutter Care at Home



Andrew Molosky
President & CEO
Chapters Health System



John Olajide Founder & CEO Axxess



Susan Ponder-Stansel
President & CEO
Alivia Care



Scott Powers
CEO



Luke Rutledge
President
Homecare Homebas



Daniel SavittPresident & CEO
VNS Health



Brady SchwabChief Growth Officer
Right at Home



Jeff Shaner CEO Aveanna Healthcare



Jennifer Sheets Founder & CEO Carezzi



Billy Simione III
CEO
SimiTree



Nick Westfall Chairman & CEO VITAS Healthcare

Secure Your Place

homecare100.com/summer

Call Miriam at **(203) 644-1734**

	BY April 25	AFTER April 25	
Provider Executive	\$2,800	\$3,200	
Spouse/Significant Other	\$750	\$750	
Association	\$2,300	\$2,500	
Private Equity/Investor	\$5,000	\$5,500	

Attendance Qualifications

Home Care 100 is exclusively for CEOs and other C-level executives from large home-based care organizations with the permitted number of executives per organization as shown.

SIZE OF PROVIDER	MANAGEMENT LEVEL INVITED			MAXIMUM # OF	
	CEO/Pres.	COO/CFO	SVP	Select VPs	ATTENDEES/CO.
\$1B+	•	•	•	•	6
\$500MM-1B	•	•	•	•	5
\$250-500MM	•	•	•	•	4
\$120-250MM	•	•	•		3
\$60-120MM	•	•			2
\$30-60MM	•				1

Conference Attire

Education: Business casual Evenings: Resort casual Experiences: Casual

Spouse Program: Resort casual

Waldorf Astoria Monarch Beach Resort

One Monarch Beach Resort Dana Point, CA 92629



HOME CARE 100

JUNE 1-4, 2025 WALDORF ASTORIA MONARCH BEACH, CA



HOME CARE 100

INTELLIGENCE GROUP

Let's create the future of home care together.

Take your organization farther with the Home Care 100 Intelligence Group, a future-focused executive advisory group. We accelerate your initiatives through strategic guidance from our team of experts and curated insights from your peer network.

The future of home care is shaped every day with the Home Care 100 Intelligence Group.

Are you ready to be a part of it?

homecare100.com/365